

## REQUEST FOR PROPOSAL (RFP) PHYSICIAN LEADERSHIP DEVELOPMENT VIDEO PRESENTATION

**Introduction:** The Noorda College of Osteopathic Medicine (Noorda-COM) is developing a Continuing Medical Education (CME) Physician Leadership Series. We are seeking proposals from experienced leadership experts to create a one-hour video presentation on a specific leadership topic. This video will be part of our ongoing professional development series aimed at enhancing leadership skills of current physician leaders and fostering leadership skills of all physicians within healthcare systems, clinical settings, and their personal life.

**Eligibility:** Physicians (MD or DO) and PhD's with leadership expertise and teaching experience.

### Key Dates:

- Submit your proposal to Noorda College of Osteopathic Medicine, Continuing Medical Education Office. See contact information below.
- Applicants will be notified via email two weeks after proposal submission.
- Signed Agreement due six days after notification.
- Final Presentation due two months after signed agreement. This includes an MP4 recording of the presentation, the presentation slides, any handouts, and the required CME accreditation materials.

### Compensation: \$500

- Noorda-COM acquires ownership of the educational video.
- Compensation will be distributed upon receipt of the *final presentation*.

**Objective:** The goal of this video presentation is to provide physicians with valuable insights, practical strategies, and actionable advice on leadership. We aim to inspire and equip our audience with the tools they need to become effective healthcare leaders.

### Scope of Work:

#### 1. Content Development:

- Develop a comprehensive one-hour video presentation on a leadership topic of your expertise.
- Ensure the content is engaging, informative, and relevant to a diverse audience.
- Include real-world examples, case studies, and interactive elements where possible.

#### 2. Video Production:

- Record and produce a high-quality video presentation in MP4 format.
- Ensure clear audio and visual quality.
- Include any necessary graphics, slides, or supplementary materials.

**3. Delivery:**

- Provide the final video in a format suitable for online streaming.

**Proposal Requirements:** Interested experts should submit a proposal that includes the following:

**1. Introduction:**

- Brief introduction of yourself and your expertise in leadership.
- Provide CV as an attachment with relevant experience and qualifications.

**2. Proposed Topic:**

- Choose from the leadership topics indicated or choose one of your own.
- Title of the Leadership Presentation
- Detailed description of the leadership topic you intend to cover.
- Key points and objectives of the presentation.

**3. Methodology:**

- Outline of your approach to developing and delivering the video presentation. We recommend using the recording feature on Microsoft PowerPoint. If you do not have access to PowerPoint, please indicate the platform that you have available.
- Any interactive elements or unique features you plan to include.
- Must use the Noorda-COM slide template, which will be provided when your presentation is selected and an agreement is signed.

**4. Timeline:**

- Estimated timeline for content development, video production, and final delivery.

**5. References:**

- Contact information for at least two references who can attest to your expertise and who you have personally experienced a presentation from you about a leadership topic.

**Noorda-COM Contact Information:** For any questions or further information, please contact:

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We look forward to receiving your proposal for creating a high-quality and impactful leadership video to be featured in our Physician Leadership Development Program Series.